ORDER

104493 Orders Order / Rev: Alt Order #: 06834608 Product Desc: American Crossroads Estimate: Flight Dates: 07/20/12 - 07/30/12 Primary AE: Amy McCreary 07/19/12 / 07/25/12 Original Date / Rev: Sales Office: BLPHI Order Type: **GENERAL** Sales Region: National Agency Name: Crossroads Media, LLC **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 66 Canal Center Plaza Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% American Crossroads Advertiser Name: Demographic: A35+ New Business Thru: **Product Codes:** PLI1 Order Separation: 00:15:00

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Start Date	End Date	# Spots	Gross Amount	Net Amount
06/25/12	07/29/12	77	\$114,975.00	\$97,728.75
07/30/12	07/30/12	19	\$27,675.00	\$23,523.75

Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
July 2012	77	\$114,975.00	\$97,728.75	0.00
August 2012	19	\$27,675.00	\$23,523.75	0.00
Totale	96	\$142,650,00	\$121.252.50	0.00

Account Executives

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

SELECT PRIORITY CODE

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	49%	\$142,650.00
Market	100%	\$291,122,45

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	17%	\$49,490.82
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$43,668.37
KTUD	1%	\$2,911.22
KVVU	11%	\$32,023.47
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	7%	\$20,378.57

Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len Spots	Rate Pri	Rtg Type Spots	Amount
E 1	KSNV	07/28/12	07/28/12	Olympics Primetim		7pm-12am	S-	:30 3	\$6,000.001	0.00 NM 3	\$18,000.00
	OLYMP	ICS PRIMI	Ε	, ,							
	<u>Sta</u>	rt Date I	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				

KSNV

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Order / Rev: 104493 Advertiser: American Crossroads

Alt Qrder #: 06834608 Product Desc: American Crossroads

Filight Dates: 07/20/12 - 07/30/12 Estimate: 828

Ln Ch Start End	Inventory Code Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type Spots	Amount
E 1 KSNV 07/28/12 07/28/12	, ,	7pm-12am	S-	:30	3 \$6,000.001	0.00 NM 3	\$18,000.00
OLYMPICS PRIME	Olympics Primetime						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 07/23/12 07/29/12 E 2 KSNV 07/30/12 07/30/12		\$6,000.00	0.00 M	.00	0 000 004		
	Olympics Primetime	7pm-12am	V — — — — —	:30	2 \$6,000.001	0.00 NM 2	\$12,000.00
OLYMPICS PRIME	18te aluda a	ъ.	D.:				
<u>Start Date</u> <u>End Date</u> Week: 07/30/12 08/05/12	<u>Weekdays</u> <u>Spots/Week</u> M 2	<u>Rate</u> \$6,000.00	Rating 0.00				
E 3 KSNV 07/27/12 07/27/12		730p-12a	F	:30	1 \$10,000.001	0.00 N M 1	\$10,000.00
OPEN CEREMONY	Olympics Opening Ceremony					1	
Start Date End Date	Weekdays Spots/Week	Rate	Rating		-		
Week: 07/23/12 07/29/12		\$10,000.00	0.00				
E 4 KSNV 07/22/12 07/22/12	Sun PR 7-9p CM Sunday Prime 7-9pm	7-9pm	S	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
DATELINE NBC 7/15-7/22	ounday i fille 1-spill						
<u>Start Date</u> <u>End Date</u> Week: 07/16/12 07/22/12	Weekdays Spots/Week	Rate	Rating				
E 5 KSNV 07/22/12 07/22/12		\$1,000.00 5pm-630pm	0.00 s	:30	1 \$650.001	0.00 NM 1	\$650.00
	Sa-Su Early News	opiii ooopiii	3	.00	1 \$650.001	0.00 NW	00.000
KSNV EARLY NEWS Start Date End Date	Weekdays Spots/Week	Doto	Dating				
Week: 07/16/12 07/22/12	S <u>Spois/Week</u>	<u>Rate</u> \$650.00	<u>Rating</u> 0.00				
E 6 KSNV 07/29/12 07/29/12		7pm-12am	S	:30	3 \$6,000.001	0.00 NM 3	\$18,000.00
US OLYMPIC PRIME	Olympics Primetime						
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				
Week: 07/23/12 07/29/12		\$6,000.00	0.00				
E 7 KSNV 07/29/12 07/29/12	Olympics Daytime Week@M Olympics Daytime WEEKEND	4am-6pm	S	:30	5 \$1,700.001	0.00 NM 5	\$8,500.00
US OLYMPIC TRIALS 6/30							
Start Date End Date Week: 07/23/12 07/29/12	Weekdays Spots/Week	<u>Rate</u> \$1,700.00	Rating 0.00				
E 8 KSNV 07/28/12 07/28/12		4am-6pm	S-	:30	4 \$1,700.001	0.00 NM 4	\$6,800.00
LIC OLVANDIO TRIAL C C/20	Olympics Daytime WEEKEND				4 . 4 . 4 . 4	3,00 1,111	45,500.00
US OLYMPIC TRIALS 6/30 Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 07/23/12 07/29/12		\$1,700.00	0.00				
E 9 KSNV 07/20/12 07/20/12		7-730pm	F	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
WHEEL OF FORTUNE	M-F Wheel of Fortune						
Start Date End Date	Weekdays Spots/Week		<u>Rating</u>				
Week: 07/16/12 07/22/12 E 10 KSNV 07/23/12 07/23/12		\$1,000.00 7-730pm	0.00 M	:30	4 #4 000 004	0.00 NIM	64
L 10 (1011V 07/20/12 07/20/12	M-F Wheel of Fortune	7-730pm	M	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
WHEEL OF FORTUNE	1841-1 O (484)	5.4	-				
<u>Start Date</u> <u>End Date</u> Week: 07/23/12 07/29/12	Weekdays Spots/Week M 1	<u>Rate</u> \$1,000.00	Rating 0.00				
E 11 KSNV 07/20/12 07/20/12		5-630p	F	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
EARLY NEWS	M-F Early News]	
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating			1	
Week: 07/16/12 07/22/12		\$1,000.00	0.00			····	
E 12 KSNV 07/23/12 07/23/12	: M-F Early News CM M-F Early News	5-630p	M	:30	1 \$1,000.001	0.00 NM 1	\$1,000.00
EARLY NEWS	i many itomo						
Start Date End Date	Weekdays Spots/Week	Rate	Rating				
Week: 07/23/12 07/29/12 E13 KSNV 07/25/12 07/25/12		\$1,000.00 5-630p	0.00 W	:30	1 \$1,000.001	0.00 NM	ቀ ፈ ለበላ ሳሳ
_ 10 11011V 01/2011Z 01/20/12	. OW	0-000p		.30	ι φι,υυυ.υυη	0.00 NM 1	\$1,000.00

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Order / Rev:-

104493

Advertiser:

American Crossroads

Alt Order #

06834608

Product Desc:

American Crossroads

Flight Dates:

07/20/12 - 07/30/12

Estimate:

828

rossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End 1	Гime Days	Len Sp	ots Rate Pri	Rtg Type S	pots	Amount
			M-F Early News								
EARLY	NEWS		mr Lany Home								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07/		07/29/12	W	1	\$1,000.00	0.00					
E 14 KSNV	07/26/1	2 07/26/12	M-F Early News M-F Early News	СМ	5-630p	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
EARLY	NEWS		W-1 Larry News								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>			ļ		
Week: 07		07/29/12	T	1	\$1,000.00	0.00					
E 15 KSNV	07/30/1	2 07/30/12	M-F Early News M-F Early News	CM	5-630p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
EARLY	NEWS		MAL CALLY NEWS								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07		08/05/12	M	1	\$1,000.00	0.00					
E16 KSNV	07/26/1	2 07/26/12	Thurs PR 10-11p	CM	10-11pm	T	:30	1 \$1,400.003	0.00 NM	1	\$1,400.00
ROCK	CENTER	W/BRIAN V	Thursday Prime ' VILLIA- MS (OR	io-i ipm							
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating			- 1		
Week: 07.		07/29/12	T'	1	\$1,400.00	0.00					
E 17 KSNV	07/20/1	2 07/20/12	Today Show	CM	658a-9am	F	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
TODAY	' SHOW		Today Show								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07.		07/22/12	F	2	\$1,400.00	0.00					
E18 KSNV	07/23/1	2 07/23/12	Today Show	CM	658a-9am	M	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
TODAY	show		Today Show								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07.		07/29/12	M	2	\$1,400.00	0.00					
E 19 KSNV	07/24/1	2 07/24/12	Today Show	CM	658a-9am	~T	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
TODAY	/ SHOW		Today Show								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07		07/29/12	-T~-	2	\$1,400.00	0.00					
E 20 KSNV	07/25/1	2 07/25/12		CM	658a-9am	W	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
TODAY	show		Today Show								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07.		07/29/12	W	2	\$1,400.00	0.00					
E21 KSNV	07/26/1	2 07/26/12	Today Show	CM	658a-9am	T	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
TODAY	/ SHOW		Today Show								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 07		07/29/12	T		\$1,400.00	0.00					
E22 KSNV	07 <i>1</i> 27/1	2 07 <i>1</i> 27/12	Today Show	CM	658a-9am	F	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
TODAY	/ SHOW		Today Show								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07		07/29/12	F		\$1,400.00	0.00					
E 23 KSNV	07/30/1	12 07/30/12		СМ	658a-9am	M	:30	2 \$1,400.001	0.00 NM	2	\$2,800.00
TODAY	/ SHOW		Today Show								
Sta	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 07	/30/12	08/05/12	M	2	\$1,400.00	0.00					
E 24 KSNV	07/30/1	12 07/30/12	Olympics Daytime		9am-4pm	M~~	:30	4 \$1,200.001	0.00 NM	4	\$4,800.00
OI YPN	AICS DAY	YTIME	Olympics Daytim	e vveekdays							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 07		08/05/12	M		\$1,200.00	0.00					
E 25 KSNV	07/23/1	12 07/23/12		CM	430-5pm	M	:30	1 \$700.001	0.00 NM	1	\$700.0 0

KSNV

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Order / Rev:

104493

Advertiser:

American Crossroads

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Product Desc:

American Crossroads

Flight Dates:

07/20/12 - 07/30/12

Estimate:

828

Ln (Ch	Start	End	Inventory Code		Start/End	Time	Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
				News 3 at 430pm News 3 at 4:30Pf										
N		AT 430	Р									-		
We	<u>Staı</u> ek: 07 <i>/</i> 2	<u>t Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	<u>Ratir</u> 0.	_						
E 26	KSNV	07/24/1	2 07/24/12	News 3 at 430pm News 3 at 4:30Pf		430-5pm		-T	:30	1	\$700.001	0.00 NM	1	\$700.00
N	EWS 4	AT 430	P											
We	<u>Staı</u> ek: 07 <i>/2</i>	<u>t Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$700.00	<u>Ratir</u> 0.	_						
E 27	KSNV	07/26/1	2 07/26/12	News 3 at 430pm News 3 at 4:30Pf		430-5pm		T	:30	1	\$700.001	0.00 NM	1	\$700.00
N		AT 430												
We	<u>Stai</u> ek: 07/2	<u>rt Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$700.00	<u>Ratin</u> 0.	_				į		
				News 3 at 430pm News 3 at 4:30Pf		430-5pm		F	:30	1	\$700.001	0.00 NM	1	\$700.00
N		l AT 430 t Date	End Date	<u>Weekdays</u>	Spots/Week	Pata	Dotin	.~						
	ek: 07/2	23/12	07/29/12	F	1	<u>Rate</u> \$700.00	Ratir 0.	00 00						
E 29	KSNV	07/30/1	2 07/30/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho		4-5pm (4:30 PM-5:		4	:30	1	\$700.001	0.00 NM	1	\$700.00
N	IEWS 4	1 AT 430	P	(,	(
We	<u>Staı</u> ek: 07/3	<u>rt Date</u> 30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$700.00	<u>Ratir</u> 0.	00 Œ						
E30 F	KSNV	07/20/1	2 07/20/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a		F	:30	2	\$700.001	0.00 NM	2	\$1,400.00
V	VAKE (JP WITH	THE WAG		p wwwagners									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Ratir</u>	g						
	ek: 07/		07/22/12	F	2		0.	00						
				M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	1	√	:30	2	\$700.001	0.00 NM	2	\$1,400.00
V		rt Date	THE WAG	Weekdays	Spots/Week	Rate	Ratir	ıa						
	ek: 07/	23/12	07/29/12	M	2			00						
E 32	KSNV	07/24/1	2 07/24/12	M-F 6-7a WakeU _l M-F 6-7a WakeU	_	6-7a		-T	:30	2	\$700.001	0.00 NM	2	\$1,400.00
٧	VAKE (JP WITH	THE WAG		h maaaaneis									
WA	<u>Sta</u> ek: 07 <i>/:</i>	rt Date	End Date 07/29/12	Weekdays -T	Spots/Week 2	<u>Rate</u> \$700.00	Ratir	00 īā						
				M-F 6-7a WakeU		6-7a		W	:30	2	\$700.001	0.00 NM	2	\$1,400.00
				M-F 6-7a WakeU						_	7	0.00 1	_	ψ1,400.00
V			THE WAG		C=+-05!1.	D. (-	D. ('							
We	<u>عنی</u> ek: 07 <i>/:</i>	<u>rt Date</u> 23/12	End Date 07/29/12	<u>Weekdays</u> W	Spots/Week 2	<u>Rate</u> \$700.00	<u>Ratir</u> 0.	00 iā						
E 34	KSNV	07/26/1	2 07/26/12	M-F 6-7a WakeU		6-7a		T	:30	2	\$700.001	0.00 NM	2	\$1,400.00
V	VAKE I	IP WITH	THE WAG	M-F 6-7a WakeU NERS	p w/Wagners									
•		rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Ratir	ng						
	ek: 07/		07/29/12	~T	2	\$700.00		00				<u>.</u>		
E35 I	KSNV	07/27/1	2 07/27/12	M-F 6-7a WakeUp M-F 6-7a WakeU		6-7a		F	:30	2	\$700.001	0.00 NM	2	\$1,400.00
V	VAKE (JP WITH	THE WAG		p www.agneis									
		rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Ratir							
	ek: 07/		07/29/12	F M E 6 7a Wakal I	2			00	.00		A		_	
⊏ 3 0 I	VALONA	U//3U/T	2 0//30/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a		V	:30	2	\$700.001	0.00 NM	. 2	\$1,400.00
V			THE WAG	NERS										
MA	<u>Sta</u> ek: 07/3	rt <u>Date</u> 30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week 2	<u>Rate</u> \$700.00	Ratir							
			2 07/20/12		CM	4-430p		00 F	:30	1	\$700.001	0.00 NM	1	\$700.00
						-								,

KSNV

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07/20/12 - 07/30/12

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American Crossroads

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American Crossroads

Estimate:

828

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type Spo	ots	Amount
			News 3 at 4 (1/2) News 3 at 4 (1/2)	,						****		
FIRST	NEWS 3	AT FOUR	News 5 at 4 (1/2)	"',								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07	/16/12	07/22/12	F	1	\$700.00	0.00						
38 KS N V	07/23/1	2 07/23/12	News 3 at 4 (1/2 l News 3 at 4 (1/2 l	•	4-430p	М	:30	1	\$700.001	0.00 NM	1	\$700.0
FIRST	NEWS 3	AT FOUR	146W3 5 at 4 (1/2)	",								
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07		07/29/12	M	1	\$700.00	0.00						
39 KSNV	07/24/1	2 07/24/12	News 3 at 4 (1/2 l News 3 at 4 (1/2 l	*	4-430p	-T	:30	1	\$700.001	0.00 NM	1	\$700.0
FIRST	NEWS 3	AT FOUR	110110 0 01 1 (1/2)	",								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07		07/29/12	-T	1	\$700.00	0.00						
:40 KSNV	07/25/1	2 07/25/12	News 3 at 4 (1/2 News 3 at 4 (1/2	•	4-430p	M	:30	1	\$700.001	0.00 NM	1	\$700.0
FIRST	NEWS 3	AT FOUR	14083 5 81 4 (112)	''' <i>)</i>						l		
Sta	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07		07/29/12	W	1	\$700.00	0.00						
=41 KSNV	07/30/1	2 07/30/12	NEWS 3 at 4 (1 h		4-5pm (4:00 PM-4:3	M	:30	1	\$700.001	0.00 NM	1	\$700.0
FIRST	NEWS 3	AT FOUR	4FW1NEWS (1 110	our)	(4.00 FIVI-4.3	oo Fivi)						
<u>St</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07		08/05/12	M	1	\$700.00	0.00						
42 KSNV	07/20/1	2 07/20/12	M-F News 3 at Ele		11pm-1135p	omF	:30	1	\$1,100.001	0.00 NM	1	\$1,100.
NEWS	3 NIGHT	SIDE	M-F News 3 at El	even								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07	7/16/12	07/22/12	F	1	\$1,100.00	0.00						
E 43 KSNV	07/24/1	2 07/24/12	M-F News 3 at Ele		11pm-1135p	om -τ	:30	1	\$1,100.001	0.00 NM	1	\$1,100.0
NEWS	3 NIGHT	SIDE	M-F News 3 at El	even								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07	1/23/12	07/29/12	-T	1	\$1,100.00	0.00						
E44 KSNV	07/27/	2 07/27/12	Olympics Late Ne		11pm-12:35	amF	:30	1	\$1,100.007	0.00 NM	1	\$1,100.
NEWS	3 NIGHT	SIDE	Late News during	Olympics								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating				l l		
Week: 07		07/29/12	F	1	\$1,100.00	0.00						
E 45 KSNV	07/30/	2 07/30/12	Olympics Late Ne		11pm-12:35	am M	:30	1	\$1,100.007	0.00 NM	1	\$1,100.
NIE/A/C	3 NIGHT	CIDE	Late News during	Olympics								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07		08/05/12	M		\$1,100.00	0.00				4		
E 46 KSNV	07/21/	2 07/21/12	Saturday Today	CM	7a-9am	S-	:30	1	\$625.001	0.00 NM	1	\$625.
CATIU		DAY =:== 4 (Saturday Today									
	art Date	DAY airs 4-6 End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07		07/22/12	S-	1	\$625.00	0.00						
E 47 KSN\	/ 07/21/	12 07/21/12	News 3 Today - 9	SATURIDIM	9am-93 0 am	S-	:30	1	\$500.001	0.00 NM	1	\$500
NEW			News 3 Today - 3	SAT								
			o program 7/28	Spote AMook	Pato	Pating						
<u>.১৷</u> Week: 0ট	t <u>art Date</u> 7/16/12	<u>End Date</u> 07/22/12	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$500.00	<u>Rating</u> 0.00						
,			News 3 Olympic	Zone CM	7:30-8:00PM		:30	1	\$825,001	0.00 NM	1	\$825
			News 3 Olympic									
OLY Z		End Det-	Modeles	Cnote AAIn - I	D-4-	Datin -				1		
<u>Si</u> Week: 0	tart Date 7/30/12	End Date 08/05/12	<u>Weekdays</u> M	Spots/Week	<u>Rate</u> \$825.00	<u>Rating</u> 0.00						
77 JON. 0		12 07/21/12		CM	5pm-630pm		- :30	1	\$650.001	0.00 NM	1	\$650

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Order / Rev:-

104493

Advertiser:

American Crossroads

Alt Order #:

06834608

Product Desc:

American Crossroads

KSNV

Flight Dates:	07/20/12 - 07/30/12	Estimate:	828

Ln Ch	Start	End	Inventory Code		Start/End ⁻	Γime Day	ys Lei	n Spots	Rate Pri	Rtg Type	Spots	Amount
			Sa-Su Early News									
KSNV I	EARLY N	EWS								_		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07/ E 50 KSNV		07/22/12	S- M-F Jeopardy	CM	\$650.00	0.00		00 4	#4 000 004	0.00.184		* * * * * * * * * * * * * * * * * * *
E 30 K3I4V	0772071	2 01120112	M-F Jeopardy	CIVI	630-7pm		·F :,	30 1	\$1,000.001	0.00 NM	1	\$1,000.00
JEOPA	RDY		,									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07.		07/22/12	M E Japanesis		\$1,000.00	0.00		00 4	#1 000 001	0.00.111		**
E 51 KSNV	07/23/1	2 0//23/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M	:	30 1	\$1,000.001	0.00 N M	1	\$1,000.00
JEOPA	RDY		iii . oooparay									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07,		07/29/12	M	1	\$1,000.00	0.00			4			
E52 KSNV	07725/1	2 07/25/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	W-	:	30 1	\$1,000.001	0.00 NM	1	\$1,000.00
JEOPA	RDY		Wit occipator									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 07.		07/29/12	W	1	\$1,000.00	0.00						
E53 KSNV	07/30/1	2 07/30/12	M-F Jeopardy	CM	630-7pm	M	:	30 1	\$1,000.001	0.00 NM	1	\$1,000.00
JEOPA	RDY		M-F Jeopardy									
<u>Sta</u>	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 07		08/05/12	M	1	\$1,000.00	0.00	www.u.t.					
E54 KSNV	07/21/1	2 07/21/12	, ,	CM	630-7pm		·-S- :	30 1	\$350.002	0.00 NM	1	\$350.00
JEOPA	RDY		SAT/Jeopardy									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07		07/22/12	s-	1	\$350.00	0.00						
E 55 KSNV	07/28/1	2 07/28/12	Olympics Late Ne		11pm-12:35	iam	·-s- :	30 1	\$1,100.002	0.00 NM	1	\$1,100.00
News			Late News during	Olympics								
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 07		07/29/12	S-		\$1,100.00	0.00						
E56 KSNV	07/22/1	2 07 <i>1</i> 22/12	Wake Up Early w		430a-5a		s :	30 1	\$150.002	0.00 NM	1	\$150.00
WAKE.	LIP FAR	LY W/THE V	Wake Up Early V VAGNERS	Vagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/22/12	S	1	\$150.00	0.00						
E 57 KSNV	07/23/1	12 07/23/12	Wake Up Early w	•	430a-5a	М	:	30 1	\$150.002	0.00 NM	1	\$150,00
MAKE	IID EAD	LY W/THE V	Wake Up Early V	Vagners								
	art <u>Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07		07/29/12	M	1	\$150.00	0.00						
E58 KSNV	07/24/	12 07/24/12	Wake Up Early w		430a-5a	-T		30 1	\$150.002	0.00 NM	1	\$150.00
MAKE	LID EAD	LY W/THE V	Wake Up Early V	Vagners								
	art Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 07		07/29/12	-T	1	\$150.00	0.00					1	
E 59 KSNV	07/25/	12 07/25/12	Wake Up Early w	/ Wagn@M	430a-5a	W-	:	30 1	\$150.002	0.00 NM	1	\$150.00
10/01/5		I V MOTUE M	Wake Up Early V	Vagners								
	ог сак art Date	LY W/THE V End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 07		07/29/12	W	1	\$150.00	0.00						
E60 KSNV	07/26/	12 07/26/12	Wake Up Early w	/ Wagn@M	430a-5a		Γ :	:30 1	\$150,002	0.00 NM	1	\$150.00
101617	110 = -		Wake Up Early V	Vagners								
	UP EAR art Date	LY W/THE V End Date	VAGNERS <u>Weekdays</u>	Spots/Week	Data	Dating						
<u>30</u> Week: 07		07/29/12	<u>vveekdays</u> T	<u>эрэгэгичеек</u> 1	<u>Rate</u> \$150.00	<u>Rating</u> 0.00						
E61 KSNV				CM	430a-5a		S	:30 1	\$150,002	0.00 NM	1	\$150.00
											-	•

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KSNV

Order / Rev: •

104493

Advertiser:

American Crossroads

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06834608

Product Desc:

American Crossroads

Flight Dates:

07/20/12 - 07/30/12

Estimate:

828

Ln Ch Start End		Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type Sp	oots	Amount
	Wake Up Early w/ Wagne Wake Up Early Wagners					*****			
WAKE UP EARLY W/THE \									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/23/12 07/29/12		\$150.00	0.00						
E 62 KSNV 07/30/12 07/30/12	Wake Up Early Wagners	430a-5a	M	:30	1	\$150.002	0.00 NM	1	\$150,00
WAKE UP EARLY W/THE WAGNERS									
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12 08/05/12	M 1	\$150.00	0.00						
E 64 KSNV 07/20/12 07/20/12	•	9-11pm	F	:30	1	\$1,400.002	0.00 NM	1	\$1,400.00
Friday Prime 9-11pm DATELINE NBC-NO PROGRAM 6/29									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/16/12 07/22/12		\$1,400.00	0.00						
E 65 KSNV 07/27/12 07/27/12		11pm-12:35		:30	1	\$1,000.002	0.00 NM	1	\$1,000,00
	Late News during Olympics				•	ψ1,000130L	0.00 11111	ı	Ψ1,000.00
NEWS									
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/23/12 07/29/12		\$1,000.00	0.00						
E 66 KSNV 07/28/12 07/28/12	Olympics Late News 3 CM Late News during Olympics	11pm-12:35	amS-	:30	1	\$1,000.002	0.00 NM	1	\$1,000.00
NEWS	Late News during Olympics								
Start Date End Date	Weekdays Spots/Week	Rate	Rating						
Week: 07/23/12 07/29/12	S- 1	\$1,000.00	0.00						
E 67 KSNV 07/30/12 07/30/12	• •	11pm-12:35	am M	:30	1	\$1,000.002	0.00 NM	1	\$1,000.00
NEVACO	Late News during Olympics								
NEWS Start Date End Date	Modelara Casta Missle	D-4-	D. Alice						
Week: 07/30/12 08/05/12	Weekdays Spots/Week	<u>Rate</u> \$1.000.00	Rating 0.00						
N 68 KSNV 07/30/12 07/30/12		1135pm - 5a		:30	1	\$200,003	0.00 NM	1	\$200.00
	Olympics Prime REPEAT	1100р О	AII 14	.00	,	Ψ200.005	0.00 14141	ı	φ200.00
SPORTS NIGHT IN LAS VE	GAS no progr								
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating						
Week: 07/30/12 08/05/12	M 1	\$200.00	0.00						
							Totals	96	\$142,650.00